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BUSINESS ANALYTICS

FOR LEADERS



About ESGWEISE

☐ Who We Are

A specialized training and advisory firm built on global experience, delivering practical, high-impact learning journeys focused on the GCC.

■ What Sets Us Apart

We design and deliver curated programs that combine technical depth, management skills, and real-world application — ensuring knowledge that sticks and drives performance.

☐ Our Trainers

Our trainers come with Big Four and industry leadership backgrounds, bringing credibility, rigor, and regional insight to every engagement.



94% of employees say they would stay longer at a company that invests in their learning and development.

50+ Trainer

100 + Trainings

9/10 Feedback

Section Our Training Philosophy

02





BUSINESS PROCESS MODELLING

FOR LEADERS



Our Training Philosophy

Expert-Led
Trainers with Big
Four and industry
leadership
backgrounds blend
global standards
with regional
insights.

Experiential Learning

Case studies, simulations, and role plays ensure participants don't just learn — they apply.

Practical Impact
We focus on skills
and tools that
professionals can
use immediately in
their roles, delivering
measurable ROI.

Curated, Not Generic

Every program is designed around client needs, organization industry context, and regional realities — no onesize-fits-all.

Curated Training Material

Participants receive professionally designed handbooks, toolkits, and resources that extend learning beyond the classroom.

Continuous Engagement

We reinforce learning through reflection exercises, feedback loops, and post-session resources. Training with ESGWEISE isn't an event — it's a transformation





Relevance: Content is tailored to client context.

Empathy: Programs designed with participant needs in mind.

Interaction: Active learning, not passive lectures.

Application: Immediate workplace translation.

Participants Value

More engaging sessions

Better retention of knowledge.

Practical tools for daily use.

Opportunities to collaborate and share experiences.

Impact

Higher ROI on training spend.

Skilled employees applying learning quickly.

Consistent training outcomes across groups.

Positive cultural shift toward learning.





We believe impactful training goes beyond delivering sessions — it's about building a **comprehensive framework** that transforms skills into measurable results. Our approach follows a structured journey:



Section Our Core Program

03





LEADERSHIP & COMMUNICATION

FOR LEADERS



Core Training Programs for Future-Ready Professionals



Our Training Programs

All programs will be Curated for Clients these are reference themes

Leadership

- Leadership Excellence
- Leading with Emotional Intelligence
- Managing Difficult Decisions
- •Strategic Thinking & Problem Solving
- •Change Management & Transformation Leadership
- Coaching & Mentoring for Managers
- Conflict Resolution & NegotiationSkills
- •Communication & Influence for Leaders

2 Sustainability & ESG

- Corporate Sustainability Foundations
- •ESG Frameworks & Materialit
- •Stakeholder Mapping & Value Chain Thinking
- •ESG Ratings & Reporting Standards
- •GHG Protocol Scope 1, 2, 3Net Zero Strategies & Decarbonization Sustainable Procurement & Supply Chains
- Climate Risk & Resilience Planning
- Sustainable Leadership
- Sustainable Finance & Green Bonds

Project Management & Process

- Project Management Essentials
- Project Management Fundamentals
- Advanced Project Management (PMBOK/Agile)
- Business Process Analysis (BPA)
- Lean Six Sigma Foundations
- •Risk Management in Projects
- Stakeholder Engagement in Projects
- •Effective Time & Resource
- Management
- Decision-Making Under Uncertainty
- Root Cause Analysis

"Businesses that invest in leadership development are 2.4 times more likely to hit their performance targets".

Our Training Programs

All programs will be Curated for Clients these are reference themes

Business & Strategy

- Corporate Strategy & Execution
- Data-Driven Decision Making
- Strategic Innovation & Growth
- Entrepreneurship & Business
- **Planning**
- Financial Acumen for Non-Finance **Managers**
- Crisis Management & Business Continuity
- Stakeholder Value Creation
- Communication Mastery for **Executives**

Finance & Risk

- Advanced Financial Modelling
- Investment Risk Management
- Corporate Finance & Valuation
- Financial Technology (FinTech) **Innovations**
- •IFRS Updates (9,17)
- Treasury & Liquidity Risk
- Private Equity & Venture Capital
- Risk and Governance
- Anti Money Laundering
- Internal Audit

Analytics & Digital

- Business Analytics for Leaders
- Descriptive, Predictive &
- **Prescriptive Analytics**
- People Analytics for HR
- Customer Analytics & Experience
- •Financial Data Analytics
- Data Storytelling & Visualization
- Digital Transformation & Agility
- •Al in Business Decision-Making
- Big Data Strategy
- Cybersecurity Awareness

"In God we trust. All others must bring data". — W. Edwards Deming

Our Training Programs

All programs will be Curated for Clients these are reference themes

Industry & Technical Trainings

Project Due Diligence (Financial, Technical, Risk)

Energy Economics

Carbon Credits & Carbon Markets

Green Hydrogen & Emerging Energy Solutions

Solutions

Quality Management & ISO Standards Risk & Governance in Infrastructure Projects

Environmental Impact Assessment (EIA) & Compliance

People and Culture

- Diversity, Equity & Inclusion (DZI)
- Building High-Performance Teams.
- •Employee Engagement & Motivation
- Workplace Communication Skills
- Cultural Agility & Collaboration
- Presentation & Public Speaking Mastery
- Coaching Conversations for Managers
- Persuasion & Influence Skills
- Emotional Resilience at Work

HSE Behavioural Trainings

- •Health, Safety & Environment (HSE) Foundations
- Hazard Identification
- Incident Reporting & Root Cause Analysis
- •Risk-Based Thinking in HSE
- •Emergency Response & Crisis Management
- •Behavior-Based Safety (BBS)
- **Programs**
- Contractor HSE Management
- •Communication & Feedback in High-Risk Environments

"Companies with a strong safety culture see 70% fewer recordable

incidents"

Major Team Credentials





















































































At ESGWEISE, professional training is more than a service — it's our passion for building Human Resource Excellence



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